



MARKETING AUTOMATION RESOURCES

- Essential Getting Started Guide -



GETTING STARTED WITH MARKETING AUTOMATION



FREE WEBINARS



KNOWLEDGE CENTRE



MARKETING AUTOMATION BLOGS

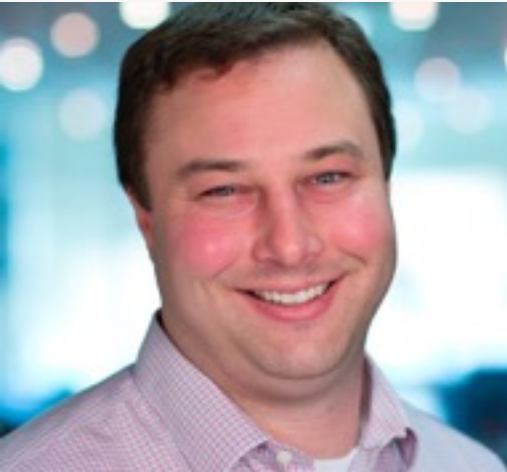


OFFLINE EVENTS & MEETUPS

Thought Leaders in Marketing Automation



*In no particular order, here's are some of the most important voices
in marketing automation.*



[Mike Volpe](#)

Former CMO of Hubspot



[Amy Porterfield](#)

Online Marketing Expert



[Ardath Albee](#)

*B2B Content Marketing
Strategist*



[Christopher Penn](#)

*VP Marketing Technology
@shiftcomm*



[Paul Roetzer](#)

*PR 20/20 (@pr2020)
founder & CEO*

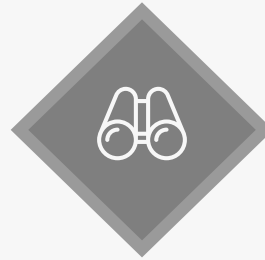
TOP RESOURCES

Here's a collection of 6 marketing automation resources that you'll definitely want to check out!



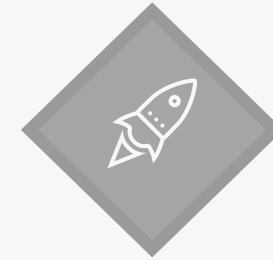
EMAILMONDAY.COM

[The Ultimate Marketing Automation statistics overview](#)



DEMANDGENREPORT.COM

[The 2018 State Of Marketing Automation Outlook Guide](#)



ECONSULTANCY RESEARCH REPORT

[The State of B2B Marketing Automation](#)



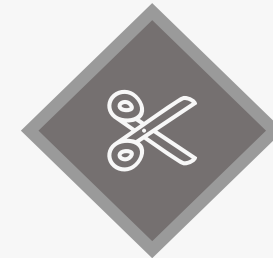
HUBSPOT RESOURCES

[Free Marketing Automation Resources](#)



MARKETO RESOURCES

[Featured Resources](#)



PARDOT RESOURCES

[Resource Library](#)

6 STELLAR BLOGS



These resources come from thought leaders who have expertise and experience with marketing automation.



BRAINRIDER

[Scott \(@brainrider\) and Nolin \(@nolin\)](#)



Chief Marketing Technologist Blog

[Scott Brinker is the author of the blog](#)



Customer Experience Matrix

[The blog includes posts on marketing, customer experience, and marketing automation.](#)



The Funnelholic

[Craig Rosenberg is the man behind The Funnelholic](#)



Econsultancy's Blog

[Covers a wide swath of marketing techniques and topics](#)



Marketingprofs' Blog

[Ann Hadley writes the blog at Marketingprofs](#)

CERTIFICATIONS

MAIN VENDORS



ORACLE UNIVERSITY

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